



The Benson Portland, Curio Collection by Hilton

Brand Spotlight



Graduate by Hilton Auburn, AL

Graduate by Hilton

Inspired by the dynamic and unique college towns that we call home, Graduate Hotels is a collection of welcoming, one-of-a-kind experiences rich with local history, charm and pop culture nostalgia. Always original and never boring, we invite you to explore our 34+ locations across the U.S. and the U.K. to discover the stories that inspire us every day.

[Learn More about Graduate by Hilton](#)

Travel Advisor Perks



Earn dollar rewards with each booking you make. Advisors located in the United States and Canada are eligible to enroll in Unlimited Rewards. A loyalty program that pays you for each booking made through the GDS, our Travel Advisor Portal or any of our Hilton brand websites, simply by entering your Unlimited Rewards number during the booking process. After your travelers complete a stay with us, the dollar rewards are deposited onto a debit card and can be spent any way you want.

[Not a Member, Join Now!](#)



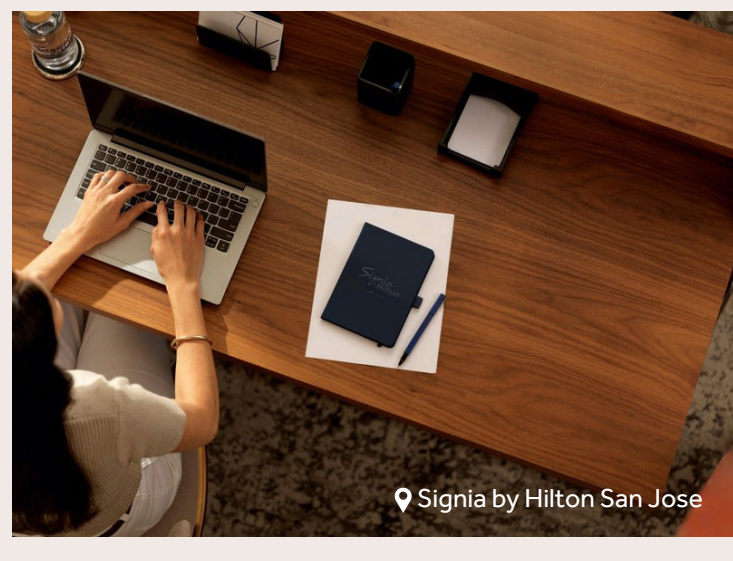
The Sound Hotel Seattle Belltown, Tapestry Collection by Hilton

Travel Advisor Discounts

We are thrilled to offer travel advisors discounts on personal travel at over 8,300+ hotels globally! Whether looking for a quick weekend trip in the city or an extended getaway at a beautiful resort, we have the perfect location for you. Take advantage of additional benefits when including a Hilton Honors number.

[Book Your Next Vacation Today](#)

Educational Resources



Signia by Hilton San Jose

Hilton Content Hub

Discover everything you need to learn about our brands and access valuable resources such as brand logos, stunning imagery, brochures, flyers, and graphics—all designed to help you connect with your travelers effortlessly.

[Visit the Hilton Content Hub](#)

Educational Video Series

We are excited to present the Travel Advisor Video Education Series. These short videos cover brand-related topics, resources, and perks for advisors. Whether you're a seasoned advisor looking for updates or a newcomer, these videos provide valuable insights to boost your expertise!

[Visit the Educational Video Library](#)



The Wayfarer Downtown LA, Tapestry Collection by Hilton

Global Hotel Openings

Last month, Hilton introduced 63 new properties, spanning 13 brands worldwide. Reflecting Hilton's commitment to offering diverse hospitality experiences, these additions enrich our global portfolio.

[Access the Full Report](#)



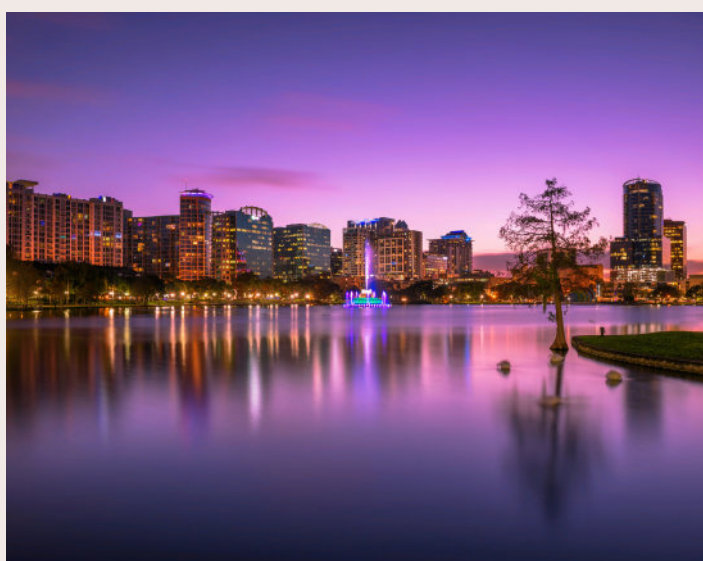
The Motley Hotel Richmond, Tapestry Collection by Hilton

Destination Spotlight

Discover Orlando

Orlando, Florida, fondly known as "The City Beautiful," offers a diverse array of attractions for all types of travelers, from families to solo adventurers. With celebrated theme parks including Walt Disney World® and Universal Studios, Orlando is a prime destination for making lasting memories.

[Access Orlando Resources](#)



Upcoming Tradeshows & Events



Hilton City Hubs

A City Hub is a complimentary event that provides travel advisors a tradeshow, cocktails and a chance to win prizes!

Houston, Texas
March 25, 2025

Hilton House Post Oak
by the Galleria

San Antonio, Texas
March 26, 2025

Doubletree by Hilton
San Antonio Airport

Dallas, Texas
March 27, 2025

Hilton Richardson Dallas

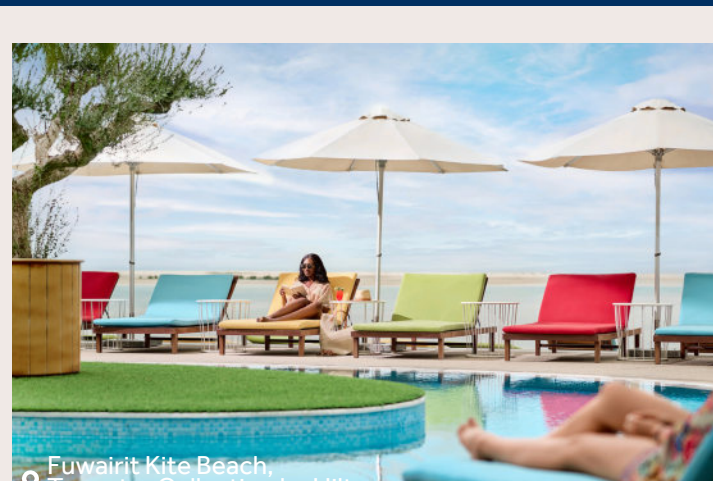
[Save the dates! Registration links coming soon!](#)

We Want to Hear from You

Spreading the Light & Warmth of Hospitality

Have you or a client had an exceptional experience at a hotel within the Hilton global portfolio? We'd love to hear your story how someone went above and beyond to spread the light and warmth of hospitality.

[Submit a story now!](#)



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